



SAES NOTES – SEPTEMBER 2019



Have your 2019-2020 goals been set? This question is for heads of school and boards alike!

Every April and May, I tend to get calls from board presidents asking this question: "Can you send me a Head of School evaluation form? It's almost the end of the year and I think we need to fill one out."

Now, two things immediately come to mind. First, I'm always happy to hear from board presidents whenever they call. They are volunteers and play a huge role in the success of our schools. The support we offer to board leaders is central to our work as an association. Second, I always have a sinking feeling because I wonder if this is the first time that evaluation has been discussed all year.

The time to discuss evaluation is at the start of the year, not the end of the year.

The evaluation process (both for heads and for boards) begins with a reflective conversation about what we as an organization want to accomplish in order to advance the mission. What are we going to do this year to set the community up for success in the long run? What are the one or two "missing pieces" that could make us stronger? Once that has been discussed and established, evaluative conversations should take place throughout the year--not just at the end. No one should be surprised about the process, the timeline, or any accompanying paperwork.

The SAES Vital Signs (indicators of health and stability in our schools) suggest that **the Board has a fair and constructive process for ongoing evaluation of the Head of School and of the Board itself.** We will discuss ways to implement such a process at our next Vital Signs Webinar on September 26th at 6pm. Registration can be found below!

With blessings,
David+

SAES EVENTS



**Whose School Is It Anyway:
A Primer for Rectors
September 19, 2019
12:00 pm (CST)**

Leading a church with a school comes with a completely different set of blessings and challenges! This webinar will offer rectors some best practices for creating a healthy church/school relationship as well as how to support and nurture the Head of School. Led by Mary Katherine Duffy, this webinar will offer rectors some best practices for creating a healthy church/school relationship as well as how to support and nurture the Head of School.

[Register for Free](#)

**SAES Vital Signs
September 26, 2019
6:00 pm (CST)**

To remain a healthy school in today's educational marketplace and to provide a quality education for students, school leaders must wrestle with a variety of issues. This webinar, led by The Rev. David Madison, explores indicators correlated with the strength and vitality of an Episcopal school.

[Register for Free](#)

SAES 2019 BIENNIAL CONFERENCE

We are excited to invite you to the 2019 SAES Biennial Conference! We hope that you will be able to join your colleagues for fellowship and professional development at the JW Marriott Galleria in Houston on October 24-25, 2019.



**Keynote Speaker
Tina Payne Bryson, PHD**

Dr. Tina Payne Bryson is the co-author (with Dan Siegel) of *THE YES BRAIN* (Random House, 2018), as well as two New York Times bestsellers -- *THE WHOLE-BRAIN CHILD* (Random House Delacorte, 2011), and *NO-DRAMA DISCIPLINE* (Random House Bantam, 2014) -- each of which has been translated into over thirty languages.

She is a psychotherapist and the Founder/Executive Director of The Center for Connection and The Play Strong Institute in Pasadena, California, where she offers parenting consultations and provides therapy to children and adolescents.



JW Marriott Galleria

5150 Westheimer Road
Houston, TX
713-961-1500

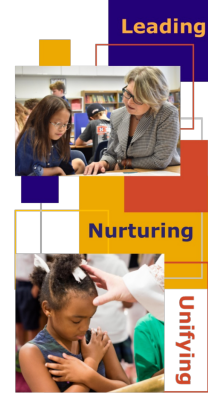
SAES has secured lodging for \$131.00 per night with the JW Marriott Galleria. The hotel is located across the street from the Houston Galleria and does have free parking available. **Hotel reservations are the responsibility of the participant and must be made no later than October 3, 2019 to receive the discounted rate.** The hotel is now accepting room reservations for the conference. You will have the ability to book, modify, or cancel your room through the online reservation process.

[MAKE YOUR HOTEL
RESERVATIONS ONLINE](#)

2019 BIENNIAL CONFERENCE

October 24-25, 2019

JW Marriott Galleria
Houston, TX



[CHECK OUT THE PROFESSIONAL
DEVELOPMENT BEING OFFERED!](#)
[DOWNLOAD THE ENTIRE
CONFERENCE BROCHURE!](#)

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Father David's Blog



Thoughts on Social Media Marketing

What is your school's current strategy to utilize social media in your marketing efforts? Are you taking advantage of paid social media placement? Are you exploring Podcasting or an increased use of live video?

[Read More](#)



Do We Know What Game We Are Playing?

Many of you have heard me speak of Simon Sinek's book, *Start With Why*. I used Sinek's materials when I work with school boards to get to the key of what it means to be an Episcopal school. With so many school choices, our survival is dependent on our ability to explain the "why" of Episcopal education.

[Read More](#)



New Laws Affecting Hiring Faculty and the "Do Not Hire List" for Texas Private Schools

The Texas Legislature passed laws during the last session affecting the hiring of faculty in private schools. In addition, private schools now have access to a "Do Not Hire List" as well as mandatory reporting responsibilities in connection with certain resignations and terminations. Laura Colangelo, Executive Director of the Texas Private Schools Association, reviews these new bills in the latest TPSA Podcast.

[Click here to hear the Podcast!](#)

ARTICLES OF INTEREST

How Can Schools Help Kids With Anxiety?

"Anxiety is running rampant in high schools around the country, both rich and poor. It makes it hard for students to learn and to deal with life."

[READ MORE BY KATRINA SCHWARTZ, KQED MIND/SHIFT](#)



Three Things Overscheduled Kids Need More of in Their Lives

"Extracurricular activities that 'used to be a stress-buster' have now become key sources of stress, particularly if a child is engaged in an extracurricular activity because parents 'are making them or because they want to please you.'"

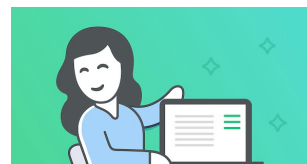
[READ MORE BY DEBORAH FARMER KRIS, KQED MIND/SHIFT](#)



How to Help Your Child Study

"Regardless of a child's age or challenges, parents can encourage sound homework routines for a successful start to the school year."

[READ MORE BY BRIAN PLATZER AND ABBY FREIREICH, THE NEW YORK TIMES](#)



We Have Ruined Childhood

"And so for many children, when the school day is over, it hardly matters; the hours outside school are more like school than ever"

[READ MORE BY KIM BROOKS, THE NEW YORK TIMES](#)



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The Hollinger Group is a Chicago based coaching and consulting firm with an unwavering commitment to helping you and your organization discover your best personal and professional selves.

SAES AWARDS

Ken Bastian Service Award

Winners of the Ken Bastian Service Award will be announced at the 2019 SAES Biennial Conference at the JW Marriott Galleria in Houston, TX. on October 24-25, 2019. **Award applications are due by September 15, 2019.**

[LEARN MORE ABOUT THE KEN BASTIAN SERVICE AWARD](#)



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