



SAES NOTES – AUGUST 2019



Instead of worrying about what could go wrong this year, what would happen if we let ourselves get excited about everything that is going to go right this year?

Although you wouldn't know it from the weather, summer is coming to an end! August is always an exciting month because our schools are slowly "coming back to life." I remember how quiet my campus was during the summer months and the excitement I enjoyed hearing a few more happy voices in the halls.

This period is also all about wrapping up our planning and getting ready for all of the start of year "what if's."

What if there is a last-minute change in enrollment? What if that class needs to be restructured? What do you mean the air conditioning stopped working? Why are they letting us know NOW that the textbooks are no longer available?!

There is a healthy amount of both responding to challenges and preparing for the worst case scenario.

However, I wonder what the effect on our community would be if we spent as much time celebrating everything that is going wonderfully right instead of loudly lamenting the bumps in the road that come with every start of every year?

And remember that those celebrations don't just happen on their own. As the community leader, you have to collect those and share them for celebration.

Give yourself (and your team) permission to get excited about all of the great things that are about to happen. We are excited to be with you along the way to provide resources and support for another wildly successful year!

With peace and blessings on new beginnings,
David+

SAES EVENTS



**Best Practices for School Board
Treasurers
August 8, 2019
12:00 noon (CST)**

This webinar, led by Mary Katherine Duffy, will focus on the relationship between the treasurer of the board and the Head of School, specifically centering around best practices and roles of the treasurer.

[Register for Free](#)



**Role of the Board President
August 23, 2019
12:00 noon (CST)**

As the leader of the school board, you are uniquely positioned to set the school community up for success. This webinar, led by The Rev. David Madison, will share some tips and strategies that will make the 2019-2020 school year the best it can be!

[Register for Free](#)

SAES 2019 BIENNIAL CONFERENCE

We are excited to invite you to the 2019 SAES Biennial Conference! We hope that you will be able to join your colleagues for fellowship and professional development at the JW Marriott Galleria in Houston on October 24-25, 2019.



**Keynote Speaker
Tina Payne Bryson, PHD**

Dr. Tina Payne Bryson is the co-author (with Dan Siegel) of THE YES BRAIN (Random House, 2018), as well as two New York Times bestsellers -- THE WHOLE-BRAIN CHILD (Random House Delacorte, 2011), and NO-DRAMA DISCIPLINE (Random House Bantam, 2014) -- each of which has been translated into over thirty languages.

She is a psychotherapist and the Founder/Executive Director of The Center for Connection and The Play Strong Institute in Pasadena, California, where she offers parenting consultations and provides therapy to children and adolescents.



**JW Marriott Galleria
5150 Westheimer Road
Houston, TX
713-961-1500**

SAES has secured lodging for \$131.00 per night



CHECK OUT THE PROFESSIONAL

with the JW Marriott Galleria. The hotel is located across the street from the Houston Galleria and does have free parking available. Hotel reservations are the responsibility of the participant and must be made no later than October 3, 2019 to receive the discounted rate. The hotel is now accepting room reservations for the conference. You will have the ability to book, modify, or cancel your room through the online reservation process.

[MAKE YOUR HOTEL RESERVATIONS ONLINE](#)

DEVELOPMENT BEING OFFERED AT THE BIENNIAL CONFERENCE!!

[VIEW CONFERENCE DETAILS](#)



Father David's Blog



Thoughts on Social Media Marketing

What is your school's current strategy to utilize social media in your marketing efforts? Are you taking advantage of paid social media placement? Are you exploring Podcasting or an increased use of live video?

[Read More](#)



Do We Know What Game We Are Playing?

Many of you have heard me speak of Simon Sinek's book, *Start With Why*. I used Sinek's materials when I work with school boards to get to the key of what it means to be an Episcopal school. With so many school choices, our survival is dependent on our ability to explain the "why" of Episcopal education.

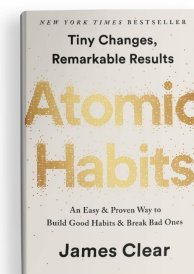
[Read More](#)

ARTICLES OF INTEREST

This Coach Improved Every Tiny Thing By One Percent-Here's What Happened

"As a follow-up to Fr. David Madison message from July, this article explores the impact of "thinking small." (*Thanks to Rob Devlin for sharing the article!*)

[READ MORE BY James Clear, author of *Atomic Habits*](#)



Independent Leaders Are Great - This Type of Leader Is Even Better

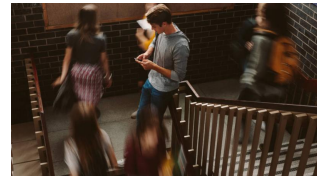
"Relying on other people does not equal weakness, it creates strength."



[READ MORE BY AMY BLASCHKA, Forbes](#)

Frustrated With Distractions Phones Cause, Some Schools Ban Them

“Not only do teachers worry that their students aren't learning because they're distracted, but many also complain that constantly policing phone use damages their relationship with students.”



[READ MORE BY KATRINA SCHWARTZ, KQUE Mind/Shift](#)

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SAES AWARDS

Ken Bastian Service Award

Winners of the Ken Bastian Service Award will be announced at the 2019 SAES Biennial Conference at the JW Marriott Galleria in Houston, TX. on October 24-25, 2019. **Award applications are due by September 15, 2019.**

[LEARN MORE ABOUT THE KEN BASTIAN SERVICE AWARD](#)



[Visit our website](#)

